

The Washington Post

This Washington Post poll was conducted by telephone June 19 to 23, 2013, among a random sample of 1,106 adult residents of the Washington metro area, including landline and cell phone-only respondents. The results from the full survey have a margin of sampling error of plus or minus 3.5 percentage points; the error margin is six points among the sample of 338 Redskins fans. Sampling, data collection and tabulation by Abt-SRBI of New York.

The Washington metro area defined as the District of Columbia, Prince George's and Montgomery counties in the state of Maryland and Alexandria, Arlington, Fairfax, Fairfax City, Falls Church, and Loudoun Counties in the commonwealth of Virginia.

NOTE: Trend references from previous polls are based on the current area definition.

Produced for the Washington Post by Capital Insight.

*= less than 0.5 percent



Question 1-47 held for release.

48. In general, would you describe yourself as an avid sports fan, a regular fan, a casual fan or not a fan at all?

	Sports fan			Not a fan	No opinion
	NET	Avid	Regular	Casual	at all
6/23/13	76	24	21	30	24
9/16/12	79	19	24	36	20
8/29/11	82	18	27	38	18

49. Thinking about Washington's professional sports teams, overall would you say you have a strongly favorable, somewhat favorable, somewhat unfavorable or strongly unfavorable impression of (INSERT), or do you not know enough about this team to say?

a. The Washington Redskins

	Favorable		Unfavorable			Don't know	No opinion
	NET	Strgly.	Smwh.	NET	Smwh.	Stgly.	abt.team
6/23/13	57	30	26	21	10	11	21
Among sports fans:							
6/23/13	66	38	29	23	11	13	10
9/16/12	61	32	29	22	13	10	16
8/29/11	56	25	31	34	20	14	9

b. Held for release.

50. Regardless of how you think about the Washington Redskins as a team, which of the following best describes how you feel about the name REDSKINS - do you love it, like it, dislike it, or hate it?

	Positive			Negative			(Vol.)	No opin.
	NET	Love it	Like it	NET	Dislike it	Hate it	Mixed feelings	
6/23/13	61	25	36	25	16	9	3	11

Among Redskins fans*:

6/23/13	81	51	31	11	7	5	3	5
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*Avid/Regular sports fans favorable toward Washington Redskins:

51. Some people say the name REDSKINS is offensive to Native American Indians and the team should change its name. Others say the name is not intended to be offensive, and should not be changed. What about you: Should the Redskins change their team name, or not?

	-- Change name --			-- Don't change --			(VOL)	Only if other offensive team names change	No op.
	NET	Strg.	Smwht.	NET	Smwht.	Strg.	*		
6/23/13	28	18	10	66	16	50	*		6

Among Redskins fans:

6/23/13	18	11	7	79	16	63	*	3
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Compare to national:

Some people say that the Washington Redskins should change its team name because it is offensive to Native American Indians. Others say the name is not intended to be offensive, and should not be changed. What about you: should the Redskins change their team name, or not?

	Change team name		(VOL)	Only if other offensive team names change	No opinion
4/15/13*	11	79	*		10
1/15/92**	7	89	1		3

*AP/Gfk

**Washington Post-ABC News

52. (AMONG THOSE WHO DO NOT WANT TO CHANGE NAME) Do you personally feel the word "Redskin" is an appropriate or inappropriate way to describe a Native American Indian? Do you feel that way strongly or somewhat?

	Appropriate			Inappropriate			No opinion
	NET	Strongly	Somewhat	NET	Somewhat	Strongly	
6/23/13	28	16	11	56	22	35	16

Among Redskins fans who do not want to change name:

6/23/13	38	23	15	53	20	33	9
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53. If the Redskins did change the team name, do you think you would be more of a fan of the team, less of a fan or wouldn't it make much difference?

	More of a fan	Less of a fan	Wouldn't make much difference	No opinion
6/23/13	6	10	82	2

Among Redskins fans:

6/23/13

4

13

81

2

*** END ***

3



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